

COMIC CON STUTTGART



MESSE STUTTGART
28.11. - 29.11.2026

10th Anniversary 2016-2026

EVENT PROFILE

FACTS FOR SPONSORS, PARTNERS & CO.



WHEN TV AND MOVIE HEROES GET UP CLOSE AND PERSONAL WITH THEIR FANS, COSPLAYERS, AND SUPERHEROES BEGUILLE THE VISITORS, COMIC BOOK ARTISTS AND PUBLISHERS PRESENT THEIR LATEST WORKS AND FANTASY & SCIENCE FICTION SUDDENLY BECOMES REALITY, THEN IT'S THAT TIME AGAIN: CCON | COMIC CON STUTTGART WILL BECOME A MECCA FOR ALL POP CULTURE ENTHUSIASTS ON 28.11. + 29.11.2026!

2025 IN FIGURES!



TRAVEL ROUTE:

up to 50 km31 %
50 - 100 km27 %
100 - 300 km29 %
over 300 km13 %

VISITORS:

55.000

DWELL TIME:

4 - 6 hours38 %
over 6 hours48 %

AGE:

up to 2019 %
21 - 3047 %
31 - 4024 %
41 - 508 %
over 502 %

ORIGIN:

Germany97 %
Other countries3 %

LOYAL FANS:

Regular visitors66 %

SATISFIED AUDIENCE:

very good ..49 %
good45 %
medium5 %

TOP GRADE 1,5!

350 COMIC ARTISTS * 30 PUBLISHERS * 60 FAN GROUPS * 25 COSPLAYER * 200 DEALERS...

SOCIAL MEDIA - INSIGHTS 2025:

TOTAL 2025

	FB	INSTA
Reach.....	8.2 M	11 M
Profile Views	195,918	137,675
Percentage of Men	49.3 %	43.9 %
Percentage of Women.....	50.7 %	56.1 %

24.11. - 07.12.2025

	FB	INSTA
Reach.....	671,277	3.5 M
Profile Views	26,177	40,803
Interaktionen.....	5,889	29,672



INTEREST HITLIST:

Cosplay / Cosplay Kingdom	53 %
Manga	53 %
Video Games	50 %
Movies	49 %
Comics	47 %
Comic Artists	43 %
TV Series.....	43 %
Dealers / Merchandise	30 %
Gaming Zone.....	29 %
Cosplay Contests	27 %
LEGO	26 %
Stars	22 %
Queer Avenue.....	20 %
18+ Area	19 %
Galactic Cantina (Star Wars Area)...	16 %
Card Show / TCG Village	14 %
Board Games.....	14 %
Pokemon.....	10 %
Wrestling	6 %
Miscellaneous	10 %

GUESTS · COMIC-ARTISTS · COSPLAYER · PROPS · COMICS · EXHIBITIONS · PREVIEWS · EXCLUSIVES · FOTOPPOINTS · K-POP · WRESTLING
AUTOGRAPHS · MODEL MAKING · PHOTOSSESSIONS · WORKSHOPS · ACTIONS · MERCHANDISE · GAMING ...



**WATCH THE
PROMO VIDEO!**



**MESSE STUTTGART
28.11. - 29.11.2026**

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SINCE 2016, **CCON | COMIC CON STUTTGART** HAS BEEN DEVELOPING DYNAMICALLY AND IS CONSTANTLY EVER NEW TARGET GROUPS. WITH THE EVENT LOCATION, THE **STUTTGART TRADE FAIR CENTRE**, THE EVENT OFFERS OPTIMAL TRAFFIC CONNECTIONS THROUGH ITS IMMEDIATE NEARBY TO **STUTTGART AIRPORT** AND THE **HIGHWAY A8**. AND THAT IN THE MIDST OF THE PULSING **METROPOLISM REGION** OF **STUTTGART** WITH OVER 5.5 MILLION PEOPLE!

CCON ... THE FIRST CHOICE FOR HEROIC ADVERTISING & PROMOTION!

CLASSIC PROMO:

- Ad placements (e.g. in the program booklet)
- Advertorials
- Advertising flyers
- Outdoor advertising

ONLINE:

- Banner placements
- Sponsor logos
- Raffle promotions
- Instagram Stories
- The Con Show (Twitch Zoom)

ON THE SPOT:

- Sales & Promo Areas
- Exhibitions
- Clips & Trailer on Stage
- Suspended banners
- Roll-ups, posters ...

SPECIALS:

- Exclusive Merchandise
- Product launches
- Give-aways
- Sponsored star guests
- ALMOST ANYTHING IS POSSIBLE!

SELECTED HIGHLIGHTS AND SPECIALS 2026!

4 HALLS & ENTRANCE AREA EAST

A gigantic range of offers in an area of 60,000 square metres...

GALACTIC CANTINA (STAR WARS)

Guest stars, fan groups, panels, charity, exhibitions, stage ... the Force pure!

COSPLAY KINGDOM

Hot cosplayers, cosplay contest ... simply everything about the topic!

QUEER AVENUE

Unique shows, dazzling drags ... lived tolerance „at its best“!

GAMING ZONE

Gaming stations, stage, tournaments, gaming creators, show program ...!

AFTERSHOW EVENT

After the end of the fair on Saturday ... the iconic "CCON Party" starts!

TCG VILLAGE & CARD SHOW

The whole world of trading card games and collectable cards - with tournaments!

COMIC ZONE - ARTIST ALLEY

More than 350 artists!

18+ AREA

Aussteller, Händler, Aktionen ...

WRESTLING ACTION * ????????

More highlights will follow ... how about YOUR vision, for example?

NEW IN 2026!

- CCON's 10th anniversary!
- New exclusive merchandise!
- K-pop comes to Stuttgart!
- And lots more new stuff!

BE PART OF IT IN 2026!



CONTACT:

IN ADDITION TO POPULAR PROGRAM ITEMS/ATTRACTIONS, NEW HIGHLIGHTS, SPECIALS AND MORE ARE IN THE PLANNING!
**TAKE ADVANTAGE OF THE TOP POTENTIAL OF CCON.
WE WILL WORK OUT A TAILOR-MADE OFFER FOR YOU!**

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COMICCON.DE

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AUTOGRAPHS · MODEL MAKING · PHOTOSSESSIONS · WORKSHOPS · ACTIONS · MERCHANDISE · GAMING ...



Photos: Messe Stuttgart



PHANTASTIC COSPLAY OUTFITS!
COSPLAY KINGDOM is all about transformation and creativity! Whether you made your costume yourself or bought it—here you can celebrate cosplay in all its forms. Look forward to cool photo spots, exciting panels, creative workshops, and thrilling contests. Show off your outfit, meet like-minded people, share ideas, or get inspired!



Photos: Messe Stuttgart

BE A HERO - BE A PLAYER!

The **GAMING ZONE** presents awesome games, exclusive previews, and action-packed tournaments. Play your way through new titles, discover exciting indie gems, and try out games before they're officially released. Celebrate the highlights on the big stage, compete against other players, and use your skills to win great prizes. Be ready?



Photos: Christoph Lindau



STUNNING ARTISTIC TALENT!
 Pure creativity awaits you in the large breathtaking **ARTIST ALLEY!** Talented artists will be showcasing their amazing works—from detailed drawings to unique, imaginative creations. Browse signed originals, discover one-of-a-kind pieces, and take the chance to chat directly with the brilliant minds behind the art! An inspiring experience!



Photos: Messe Stuttgart

THE FORCE IS STRONG HERE!

Welcome to the **GALACTIC CANTINA**—a 5,000-square-meter, Star Wars-inspired world of adventure! Discover fan booths, galactic catering! Discover great merchandise. Meet special guests, explore exhibitions, check out life-size props, enjoy amazing acts on **THE FORCE STAGE**, and much more to explore. May the Force be with you!



Photos: heo GmbH



BACK TO THE „GOOD OLD TIMES“!
 Step into the **HALL OF RETRO** and relive the good old days! At “Flynn’s Arcade,” iconic arcade games await you, while an exhibition of classic sci-fi toys brings back memories. Browse the vendors for rare finds and unique merchandise—a must-see for true retro fans! Enjoy the nostalgic atmosphere and celebrate timeless pop culture!



Photos: Marc Schiller

DIVERSITY & TOLERANCE IN ACTION!

Welcome to **QUEER AVENUE** – your vibrant hub at CCON! Get ready for electrifying stage performances, an absolutely awesome bar, dedicated clubs and organizations focused on diversity, dazzling drag queens, and many more amazing highlights. Open and full of pride – come on by and celebrate diversity with us!



Photos: Stefan Mager

NEW IN 2026: K-POP!



READY FOR TOURNAMENTS & MORE?

Dive into **TCG VILLAGE!** Whether you're into Magic, Lorcana, Flesh and Blood, or just looking to discover something new—there's something for everyone here. Play casually or in tournaments, trade cards, and meet cool people.

With workshops, vendors, and creators, it's going to be an amazing experience. Come on by and have fun!



Photos: Daniel Ruff

THE COLLECTIBLE CARD PARADISE!

Dive into the world of TCGs at the **CARD SHOW!** Discover new collectibles, snag coveted items right on the spot, and meet fellow collectors. Join our huge community and experience unforgettable moments filled with fun and the thrill of collecting! Don't miss your chance to get your hands on the next highlight for your collection!



Photos: MOTION AREA GmbH



ADULT ENTERTAINMENT!

Discover the **18+ AREA** – your exclusive adult zone! Look forward to cosplayers, artists, and vendors offering a wide variety of items: from 18+ Blu-rays and more to erotic art prints and meet-and-greets with your favorite cosplay stars.

Watch artists at work and chat with them. Enjoy a relaxed, playful atmosphere for adults only.



Photo: @hioshicos

LET THE WRESTLING ACTION BEGIN!

Experience the **WRESTLING ARENA** live! Breathtaking exhibition matches, thrilling action, and the chance to step into the ring yourself. Fans get to meet real wrestlers, get a taste of this iconic sport, and celebrate unforgettable moments. Pure Action, adrenaline, the arena—be there! Fun and unforgettable encounters await you!



Photos: IWI Wrestling



THE PARADISE OF BUILDING BLOCKS!

Discover the **LEGO FAN EXHIBITION*** filled with breathtaking fan-built models! Huge dioramas, original creations, and moving models are waiting to be admired by LEGO fans. A colorful adventure for the whole family! Let yourself be inspired by the builders' creativity and marvel at what's possible. Take home your own great LEGO memories!



Photos: Messe Stuttgart / *) not an official LEGO event

THAT'S THE TASTE OF THE WORLD!

Hungry? Visit the **FOOD COURTS** across the halls! Sweet, savory, drinkable, or snackable – discover culinary delights from all over the world. Grab whatever your heart desires, try something new, and experience just how delicious adventure can taste. Your taste buds will cheer – treat yourself to one of a kind explosions of flavors!



Photos: Christoph Lindau

MORE COOL ACTION TO COME!